

***LEADERSHIP***



*Successful leaders have  
these characteristics.....*

*HAVE A BIAS FOR ACTION*

*THE PRICE OF INACTION IS ALWAYS  
GREATER THAN THE COST OF MAKING A  
MISTAKE!*

*“BECAUSE I SAID SO,  
YOU WILL”*

Do People Trust You?

*MAKE IT GRANDER  
BEYOND THE ORIGINAL  
VISION*

*BE HUMBLE...BE KIND*

*WHAT SACRIFICES ARE  
YOU WILLING TO MAKE?*

**CAN YOU PASS THE “LEAVE IT ALL  
BEHIND” TEST?**

# *WHAT IS FAILURE?*

*FAILURE IS DATA, LEARN FROM IT!*

*FAILURE IS EXPECTED*

*FAILURE IS NOT FALLING.....FAILURE IS NOT  
GETTING UP!*

*THE MARK OF YOUR CHARACTER AS A  
LEADER IS HOW YOU RISE UP FROM A FALL!*



# How To Lead in Today's Socially Conscious World

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.....Be a Good Human!

Your goal.....

*“The Courage to Feel & the  
Willingness to Act”*

Leadership is.....

*Credibility + Vision = Leadership*

If you don't believe in the  
Messenger, you won't  
believe the message.

*What are your values?*

*LET YOUR VALUES  
DRIVE YOUR ACTIONS.*

*Do What You Say You're Going To Do!*

# My Values

Live a life that keeps me close to God

My relationship with my wife is sacred

Live a purposeful life.....make a difference

Do not abuse alcohol, never do drugs

Value my friendships, choose them wisely

Don't let my possessions possess or define me

Only I am responsible for my happiness

Be a teacher and role model to my children, and others

Do not judge others, be humble, be kind

# *SMASH FEAR*

“A LIFE SPENT TRYING AND MAKING MISTAKES IS MORE HONORABLE AND USEFUL THAN A LIFE LIVED NOT TAKING RISK”. (GEORGE BERNARD SHAW...KIND OF!)



*FOCUS ON PROCESS OVER  
OUTCOMES*

*THE RIGHT PROCESSES MAKE  
GREAT OUTCOMES REPEATABLE!*

*SOMETIMES YOUR  
BEST ISN'T GOOD  
ENOUGH*

*...move on!*

*Have a strong moral  
compass!*

*GET GOOD AT SAYING  
"NO"*

*...say "YES" to your priorities*

*PASSION IS GREAT*

*But you need to be great at something, too!*

*PURPOSE = HAPPINESS*

SORRY.....IT'S NOT MONEY!

*PURPOSE BEYOND  
PROFESSION*

Find Something That  
Breaks Your Heart...Then  
Do Something About It!



7.5B

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World population projected to reach 9.8 billion in 2050, and 11.2 billion in 2100 – says UN (6/17)

3B

3B

Number of people living in poverty!

\*[FINCA.org](http://FINCA.org)

# Environment

“Humans to blame for global warming, massive federal government report says.”

\*USAToday 11/3/17

# Access to Clean Drinking Water

- 2.3B do not have decent sanitation
- 800M+ drink contaminated water

# Access to Reliable Electricity

1.3B lack access to electricity

- Washington Post 11/6/15

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THE GOAL...

“THE COURAGE TO FEEL AND  
THE WILLINGNESS TO ACT”

THANK YOU!!!